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Tyler Hamilton
760.586.5160

Education

Bachelor of Fine Arts in Graphic Design from Art Center College of Design

Participated in a redesign of the ARTS Bus in Pasadena, CA via ACCD sponsored project

Worked as a press and teaching assistant for ACCD's Archetype Press under director Gloria Kondrup

Design Proficiency

Creative Consulting
Art Direction
Creative Direction
Logo Design
Brand Strategy
Web and Social
Package Design
UX and UI

Recent Experience

1/5/22–Current: I operate as a remote independent contractor serving clients such as **Disney**, **Roka**, and **WM** along with various other industrial clientele to solve creative branding issues and meet product deadlines.

6/25/20–1/1/2022: Created branding campaigns for companies under **Sunkist**: FGS and RTS. Once effective branding was created, marketing materials and reports were produced giving marketers the tools they needed to increase sales and engagement.

5/18/19–6/15/20: Senior Designer for **Flux Branding**. Team and freelancer management, client presentation, and concepting. Managing a team of 4, I worked hands on directly with my designers allowing management to focus on client needs.

11/12/18–2/15/19: Contract Creative Consultant for **Hulu**. As a consultant I was able to work with the CD to streamline the ad selection process, assist the branding team in creating show logos/art, and expand Hulu's branding assets.

9/12/17–6/29/18: Contract Senior AD for **Ayzenberg**. Assigned first to **Oculus** I lead several popular and effective add campaigns for the Oculus Rift and associated games. On **Xbox** I diversified the style of social posts driving higher engagements.

8/15/16–8/08/17: **Laundry Service** ACD. Along with a second ACD filled the role of a Creative Director for the **Apple Beats** social account. Successfully filled the role tag teaming projects with a partner to provide 7 day a week posts and concepts.

Software Skill Level

Lost **Acceptable** **Expert**

Adobe 2024
Apple Keynote
Figma
Adobe XD

Additional Skills

Research
Design Instruction
Brand Strategy
Marketing
Management
Photography
Presentation
Copy Writing
Editing
Packaging
Production

Additional Clients and Freelance Positions

Disney
GoodRX
J.D. Power
VidMob
Twentieth Century Fox
Sony
InSync PLUS
UPROXX
Belkin
Ogilvy
TBWA\Chiat\Day

I have over12 years of professional experience, for my full work history visit **linkedin.com/in/tylerhamiltondesign**